

**EPAnEK 2014-2020**  
**OPERATIONAL PROGRAMME**  
**COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION**



**Supporting the Establishment and Operation  
of New SMEs in the Tourism Sector**

The enterprise THEODORAKI IRINI AND EMMANOUELA GENERAL PARTNERSHIP based in Crete region, has joined the Action "Supporting the Establishment and Operation of New SMEs in the tourism sector" with a total budget of **689 million €** (500,6 million € from EPAnEK and 188,4 million € from Regional Operational Programmes). The Action aims at supporting tourism entrepreneurship by establishing new very small, small and medium - sized enterprises in the tourism sector.

The investment's total budget is 268.761,91 € out of which 134.395,92 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

**The approved subsidised Business Plan includes expenditures on the following categories:**

- Buildings, other facilities and surrounding area
- Machinery, installations and environmental protection equipment along with energy and water saving equipment.
- Promotion - Participation in exhibitions
- Technical engineering studies and tax and legal advisory services
- Preparation and monitoring the implementation of the Investment Plan

**Through the participation in the Action, the enterprise achieved:**

- Competitiveness improvement
- Increase of profitability
- Reinforcing an extrovert business profile
- Market expenditure by adopting new products and services
- Creating better quality products and services
- Increasing productivity and improvement of operational procedures
- Reinforcing entrepreneurship
- Creating / maintaining job positions

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.



**European Union**  
European Regional  
Development Fund



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